

## Letter of Support for the project NIFE

On behalf of Interreg Atlantic Area **BluePoint Project**, I am pleased to inform you of our interest in the project NIFE proposed by Sam Gleeson, to the call for proposals, ***awareness raising and working with entrepreneurs in the blue circular economy.***

### About the BluePoint Project

The BluePoint project ([www.bluepointproject.eu](http://www.bluepointproject.eu)) is an ambitious project dedicated to tackling marine plastic pollution with innovative, circular strategies.

Our goal is to foster a collaborative ecosystem that spans national and international stakeholders, promoting intercooperation, innovation, and entrepreneurship.

By capitalising on the marine plastic value chain and the rise of new business prospects, we aim to forge a scalable model of the circular economy within the Atlantic area.

We want to help mitigate the environmental footprint of marine plastic pollution, unlock fresh business possibilities, and catalyse the growth of over 25 companies, steering them towards a sustainable blue circular economy.

In particular, the general objectives of the Work Packages (WPs) are: -

- From the technology research developed in WP1, technology pilots will be developed in WP4 that will be subsequently assisted to accelerate the development of real marketable solutions (WP5).
- From the potential business opportunities detected in the marine plastic value chain in WP2, a selection will be made (WP5) and those selected business opportunities will be assisted in their acceleration through the assistance in the design of marketable products, market analysis and exploitation of their business models.
- It is envisaged from WP4 and WP5, the creation of real marketable solutions within the marine plastic value chain and the creation of novel companies/start-ups focused on the marine plastic value chain (either at the technology or business level) that will continue their activity after the project is executed.

We believe that the NIFE proposal is in line with the **BluePoint objectives**, and we can endeavour to contribute to the achievement of the **NIFE** project.

Yours faithfully,

Name of signatory:    \_Nerea Egia Larrinaga\_\_\_\_\_

Position of signatory:  \_BluePoint Project Manager\_\_\_\_\_

Organisation:        \_Gipuzkoa Provincial Council (Diputación Foral de Gipuzkoa)\_\_\_

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