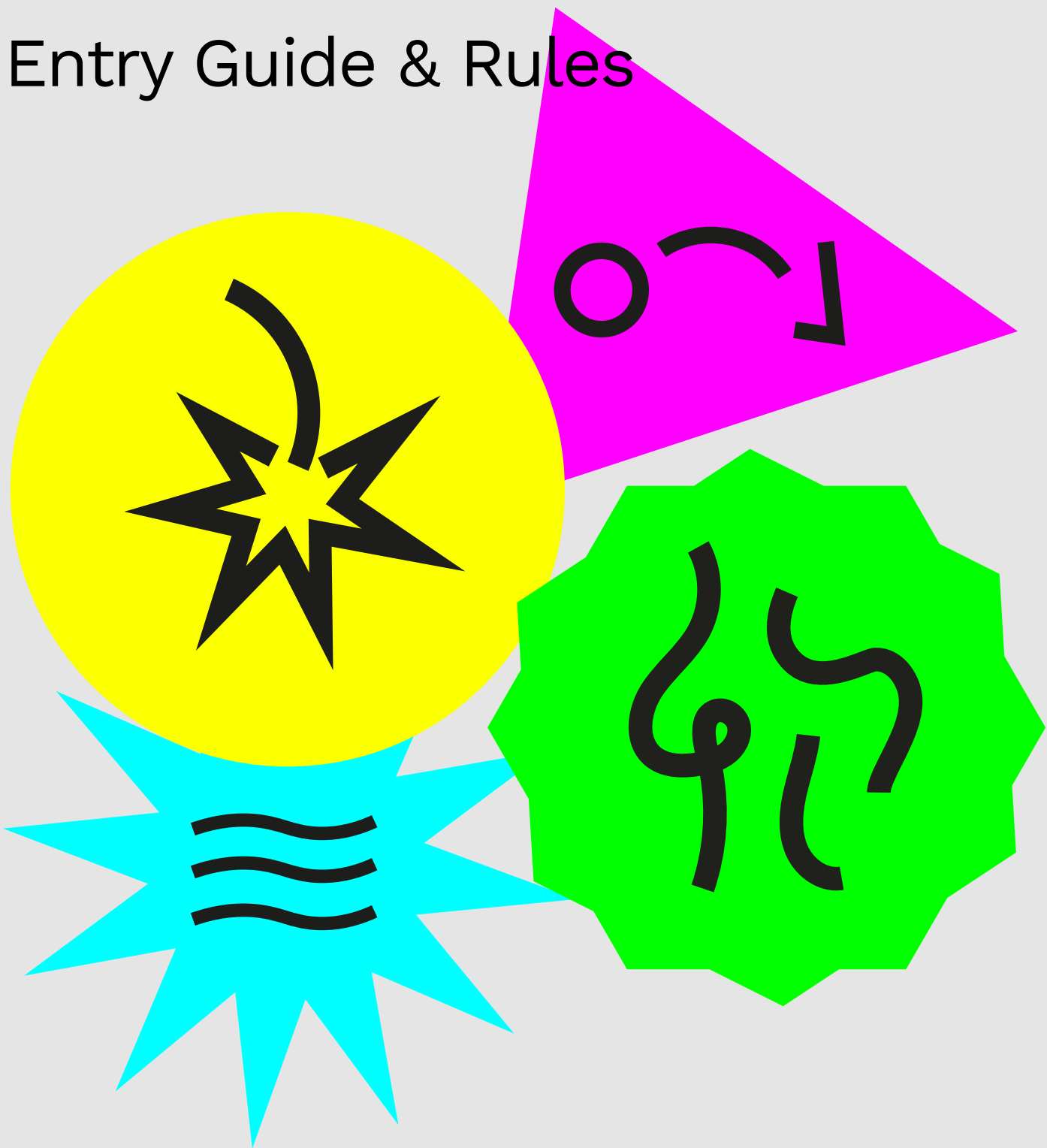


DISTRIBUTED²⁰²¹ DESIGN AWARDS

Entry Guide & Rules



Eligible projects

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2. Calendar
3. Submission
4. Judging Process
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6. Rules & Rights

Participation is open to all creative projects at the intersection of the maker movement and digital design under the following restrictions:

- The work must have been designed no longer than 5 years ago.
- Participation is limited to projects designed within Europe by designers based in any country of the European Union, United Kingdom or countries that participate in the Creative Europe Programme.*
- The design project must reflect some of the aspects of at least two of the four principles of distributed design: valuable, distributable, reproducible and design sensitive.
- Projects should be at least in the production stage but ideally are already tested and finalised projects.
- Projects submitted for previous editions of the Distributed Design Awards are not eligible.

* www.ec.europa.eu/programmes/creative-europe/content/creative-europe-participating-contries



Calendar

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Open for entries period will be closed on April 30th at 23:59 h CET.

Open for entries → Thursday, April 1st

Submission deadline → Friday, April 30th

Judging process → Three phases settled in May

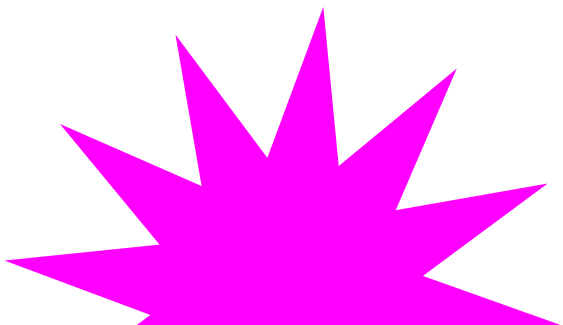
Finalist announcement → Friday, May 14th

Winners announcement → Tuesday, June 1st

Award acceptance → Two weeks after notice

Prize receipt → Project Excellence (by the end of October 2021), Responsible Design (August 19th), Future Thinking (TBC), Open & Adaptable Design (TBC), People's Choice (by the end of October 2021)

*Please note that the Distributed Design Awards organization reserves the right to modify or change the dates without previous notice.



Submission

1. Eligible Projects

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All projects should be submitted by completing the entry form at distributeddesign.eu taking into account the following points:

- Explain and defend your project as best as possible. This is your chance to convince the jury.
- Take into account the 'Selection Criteria' section to choose the right words and highlight what makes your project an award winner.
- Submitted texts will be used for communication purposes so check your writing and text composition before submitting. Make sure to fill in each question. Do not leave any box empty.
- The images should be a good representation of your project. Sketches or working documents are not allowed. High-quality images are desired. High quality renders will be considered.
- Submitted projects don't need to be addressed to any specific award category. All works compete in all categories. By filling out the entry form you are accepting the Distributed Design Awards terms and conditions (please see the 'Rules & Terms' section for further details).



Judging Process

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Rounds and voting system

The Distributed Design Awards 2021 establishes three judging phases to ensure both process optimisation and fairness.

First Round: 36 pre-selected → Each juror (a representative of each of the 18 Distributed Design partners members) will select two projects and assign them to one category resulting in 9 projects per category (36 in total).

Second Round: 12 finalists → The best among the 36 pre-selected projects. The Distributed Design coordination team at Fab Lab Barcelona at IAAC makes a shortlist of 12 projects for the final round. Each juror (seven in total) has 3 votes per category. The 3 most voted projects per category (12 in total) are shortlisted for the final round.

Final Round: 3 winners & 1 winner of the winners → Each Advisory Board member (six in total) of the Distributed Design Platform should select 1 project from the 3 of each award category, and propose 1 of those 4 projects as the winner among the winners. The most voted project of each category will receive the award.

People's Choice: 1 winner → The public will have the chance to vote for their favorite project online in May. The voting system will be announced on our social media channels @distributeddesign.

Selection Criteria

The jury will assess the projects individually during each of the phases using the following criteria:

Distributable → The design can travel globally to be manufactured locally.

- Is the design accessible through digital platforms? Eg. through an online repository or online archive where files can be downloaded.
- How is the project already distributed in the world? How many times it has been downloaded, made, bought, assembled, forked.
- What is the distribution strategy? Is it produced in a central factory and shipped to the world?

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PLÆNTR
by Alexandra Strelcova and Julien Antih
Winner of 'CULTURAL SIGNIFICANCE' Award
Distributed Design Awards 2020

Reproducible → The design takes local availability into account and is based on globally available materials and hardware.

- Does the product allow for customization?
- What is the strategy for supply chain and manufacture of the product? Is the production of the product close to its final consumption?

Valuable → The design creates value for people, companies, and/or society.

- Are there principles of circular economy in the product?
- Is it designed or developed by the use of extended intelligent tools?. E.g. machine learning or parametric design tools.
- What is the impact expected of the project? Is it trying to solve a specific issue?

Design Sensitive → A sensitivity is brought to the aesthetics and application of the design.

- Does the designer consider an aesthetic dimension in the work?
- Are materials, finishings and components chosen to ensure the design is pleasing to potential users?
- Does the design show innovation in terms of materiality, aesthetics or use?
- Does the designer consider the presentation of the project?

The Distributed Design Awards aims to ensure gender-equal participation and benefits. We will work to minimize gender disparities across all the awards stages.

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The Jury

The jury is formed by professionals and distributed design experts on each assessing round. They will act and decide according to the evaluation criteria ensuring partiality and fairness.

The jury decision is final and will be kept secret until the official announcement of the finalists and winners projects.

Meet the Jury:

Project Members → 17 cultural institutions representatives:



re:publica



espacio
open

POLIFACTORY
POLITECNICO MILANO 1863



TAL
TECH

Danish
Design Centre

POLITÉCNICO
DE LISBOA

PAKHUIS DE ZWIJGER*



FabLab
Budapest



Project Coordinator

IAAC

Distributed Design Platform team members at Fab Lab Barcelona at IAAC with Kate Armstrong as the leading representative.

Project Advisory Board → 6 international prestigious experts:



Indy Johar
Dark
Matter Labs



Daniel Charny
Fixperts



**Guillaume
Charny-Brunet**
SPACE 10



Nadya Peek
HCDE



Liza Chong
The INDEX
Project



Primavera De Filippi
Berkman Klein
Center, Harvard

The Winners

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The Distributed Design Awards fourth edition establishes four different award categories. Designers shouldn't address their application to any specific category. All projects will compete in each of the categories.

Project Excellence → That should tackle the fourth principles of distributed design: Open, Ecosystemic, Sustainable and Supportive.

Future Thinking → Design for a better future, considering social and cultural challenges and human wellbeing.

Responsible Design → Design that engages circular design principles such as responsible materials. It draws on the capacity of local materials and or knowledge, including craft or specialist processes.

Adaptable & Open Design → Design that is made open source, is transparent and/or allows for adaptation and/or customization.

People's Choice → Design recognized by people and the distributed design network online. The most voted entry during May.



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Prizes

Designers awarded must submit a one-page PDF report on the insights and experiences gained from the prize received within one month after the prize is delivered.

Project Excellence → 2.000 € project funding

SPACE10

Future Thinking winner → SPACE10 mentorship (description to come)

IDEO

Responsible Design winner → IDEO U Designing a Business course. A 5-weeks online course starting on August 19th on how to make a business desirable for customers, financially viable for stakeholders, and feasible to build and deliver to the world.

The Index Project

Open & Adaptable Design winner → The Index Project mentorship: The Index Project mentorship is part of the Design to Improve Life Education methodology, the Compass, which help entrepreneurs to develop better solutions.



People's Choice winner → Craftbot Flow 3D printer

COOLING BRICKS
by Helene Lauppe
Winner of the 'SUSTAINABLE PRODUCTION' Award
Distributed Design Awards 2020



Rules & Rights

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- Submitted projects must be original and may not infringe on the rights of a third party.
- Distributed Design organisation is not responsible for the authenticity of the information included by the designers in the open call form.
- Distributed Design organisation is not responsible for claims of plagiarism.
- Distributed Design organisation reserves the right without any compensation to use submitted texts and visual materials for communication purposes of the Platform activities; including, but not limited to, press material, brochures, websites and third-party marketing materials.
- Designers awarded must accept the prize with a two-week period after receiving notice from the organisation.
- Designers awarded must submit a one-page report one month after the prize is executed.
- By entering, you agree to these rules and warrant that you are eligible to enter the contest.
- The data will not be transferred unless they are strictly indispensable for the fulfillment of the aforementioned purposes or legal obligation.

An initiative of



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Creative Europe Programme
of the European Union

Supported by



SPACE10

The
Index
Project

